



## Public Sector

<p>Social housing Spotlight on Genesis Housing</p>	<p>PPS provided community and political relations to assist with a planning application for a 100% affordable and shared-ownership housing in Lambeth, South London. The plans included a change of use against stated Council policy. Spotlight on Hyde Housing. PPS provided strategic advice and guidance on the development and influence of Government housing policy and the new Homes and Communities Agency to assist in raising the profile and developing the strategic direction of the organisation.</p>
<p>Corporate Reviews Spotlight on North Shropshire District Council</p>	<p>We reviewed the council's entire communications and consultation output in advance of the CPA Inspection. Face to face interviews, comparisons and research led to an improvement plan adopted by the council.</p>
<p>Communications and Consultation Strategies Spotlight on Devon County Council</p>	<p>Developing new public transport strategies in a major city has a major impact on local residents and businesses. We completed a strategy to help the council communicate and engage the local community in the lead up to its major bid to the Government.</p>
<p>Media Training Spotlight on Harrogate Borough Council</p>	<p>The media is a major component allowing councils to communicate with local stakeholders. And it is more important than ever that councillors and officers are able to face the cameras with confidence. Our media training programme allows them to do just that.</p>
<p>Supporting Services Spotlight on Salisbury District Council</p>	<p>PPS has worked with Salisbury District Council on a whole range of initiatives. These include reviewing its residents' magazine, engaging the local community on its Local Development Framework proposals and researching views through workshops and focus groups on plans to parish the City of Salisbury.</p>
<p>Strategic consultation advice Spotlight on Scottish Government</p>	<p>The Scottish Government turned to PPS for advice when formulating new planning procedures. We undertook two major pieces of research on how consultation on planning applications was working in the Scotland and then made recommendations for changes – most of our recommendations found their way into the legislation.</p>



PPS Group  
69 Grosvenor Street, London W1K 3JW  
[www.ppsgroup.co.uk](http://www.ppsgroup.co.uk)

working in the tougher areas of communication