



Client: EDF Energy  
Project: New Nuclear Power Stations



**Background:** EDF Energy, the UK arm of the French state-owned utility company that acquired British Energy at the beginning of 2009, is planning to build four new nuclear power reactors, two each next to the existing power stations at Hinkley Point in Somerset and Sizewell in Suffolk. The Government believes the development of a new generation of nuclear power stations is essential to help reduce the UK's carbon emissions, replace existing stations that will close over the next decade and increase the security of our energy supplies.

EDF Energy's plans would see Hinkley Point developed as the first of these new nuclear power stations with Sizewell following shortly afterwards. Together it is estimated that these two new power stations could generate around 12% of the nation's electricity.

**Our approach:** PPS was first appointed in 2008 by EDF to start the process of stakeholder engagement at its Hinkley Point site in Somerset. In 2009 PPS was awarded the contract to manage EDF Energy's statutory pre-application and post application community consultation and communications in relation to both Hinkley Point and Sizewell. EDF Energy's main applications for these developments will be made to the Infrastructure Planning Commission (IPC).

PPS's work includes:

- Stakeholder identification and mapping
- Research and strategic advice
- Design of statutory consultation programmes
- Management of the consultation process
- Production of consultation materials
- Preparation of consultation reports
- Community liaison
- Advice on reputation management, local political and media relations.

**Results:** In its draft Nuclear National Policy Statement, the Government has identified both Hinkley Point and Sizewell as potentially suitable for new nuclear power stations. PPS has already helped to establish EDF Energy's status with the affected local communities as new owners and potential operators of the new power stations.

We are now working with EDF Energy to implement extensive pre-application community consultation and communications activities to support forthcoming applications to the IPC for new nuclear build at both sites